



PAUSBIS 2025 EXHIBITOR

INFORMATION PACK

Hosted by:



About PAUSBIS 2025



A Brief Introduction on PAUSBIS



The Pan-African US Business and Investment Summit (PAUSBIS) is a platform designed to foster economic collaboration, trade, and investment between Africa and the United States. Taking place in Minneapolis, USA, from August 21st-23rd, 2025, this high-profile event will convene government officials, business executives, investors, trade experts, and industry leaders to engage in strategic discussions, investment matchmaking, and sector-driven networking opportunities.

With Africa emerging as a key player in global markets and the United States strengthening its economic ties with the continent, PAUSBIS serves as the ultimate hub for forging long-term partnerships, securing investment deals, and accessing new markets. The summit will feature Exhibitions, Keynote Presentations, Focus Area Discussions, Business Clinics, ensuring maximum engagement and business impact for all participants.

Why Exhibit at PAUSBIS 2025?

Exhibiting at PAUSBIS provides a unique opportunity to showcase your products and services to an influential audience, generate high-value business leads, and expand your footprint in both African and U.S. markets.

Exhibition Benefits

Brand Visibility

Gain exposure to a global audience of industry leaders, government officials, and investors.

Business Development

Connect with potential clients, distributors, and strategic partners.

Investment & Trade Opportunities:

Engage in high-level discussions with stakeholders looking for investment-ready projects and solutions.

Networking & Collaboration

Meet key players in sectors such as agriculture, energy, technology, trade, and finance.

Product & Innovation Showcase

Demonstrate your latest innovations to an engaged audience.

Market Expansion

Explore opportunities to enter or strengthen your presence in African and U.S. markets.

Thought Leadership

Position your company as an industry leader by showcasing cutting-edge solutions and participating in strategic business discussions.

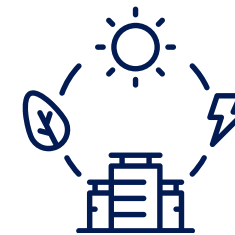
Exhibition Categories



PAUSBIS features exhibitors from a diverse range of industries,
including but not limited to:



**Agriculture &
Agribusiness**



**Renewable Energy &
Infrastructure**



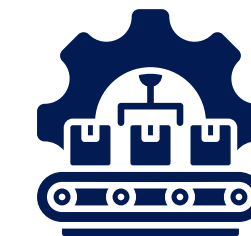
**Technology & Digital
Innovation**



**Trade & Investment
Facilitation**



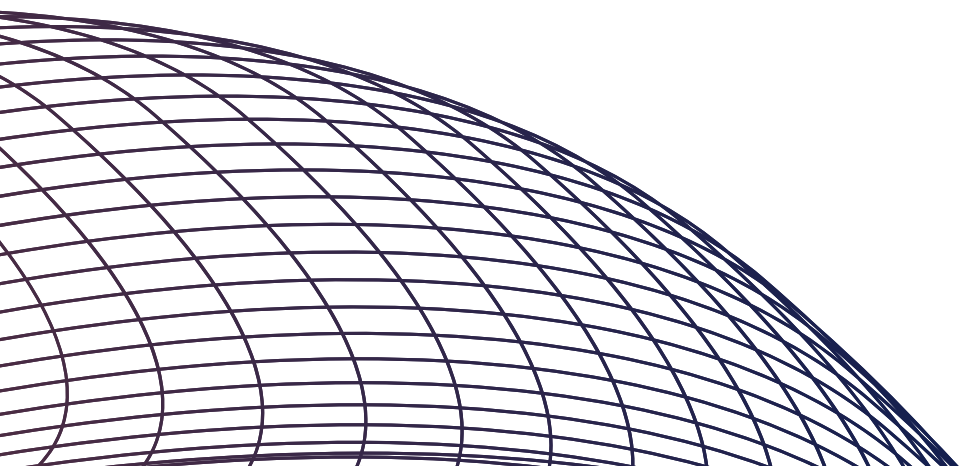
**Financial Services &
Fintech**



**Manufacturing &
Industrial Solutions**



Creative & Cultural Industries



Exhibitor Package

Standard Booth Package

- Exhibitor stand
- Basic furnishing (table, chairs, power supply)
- Breakfast and Lunch
- Company listing in the exhibitor directory
- Two Exhibitor Passes For the Summit
- Inclusion in PAUSBIS marketing campaigns
- Access to exclusive networking sessions

Who Attends?

PAUSBIS attracts a high-profile audience, including:

- Senior government officials & policymakers
- Leading industry executives & investors
- International trade and investment agencies
- Entrepreneurs & business owners
- Industry experts & thought leaders
- Development finance institutions and private equity firms
- Representatives from multinational corporations and SMEs

How to Exhibit

Interested in showcasing your business at PAUSBIS 2025? Secure your booth today by completing the **Exhibitor Registration Form**. For more information, contact us at pausbis@edact.org or visit www.pausbis.org.

We look forward to welcoming you to **PAUSBIS 2025** – Connecting Businesses, Igniting Investments.

